

Why do we need Villains?

Without interesting Villainy,

Readers (and therefore Writers) would be much more rare. Remember, both children and adults were reading less and less until the Harry Potter books--and the Harry Potter books would have been a lot less interesting without Voldemort.

01

02

Star Wars is living proof that the less screen time you give the Sith, the more screen time gets devoted to...intergalactic trade negotiations, for some reason.



03 Without Villains,

Heroes would just be people who walked around punching stuff for no apparent reason.

04

Good is the vanilla of ethics:

reliable, useful, important, sometimes tasty, but never, ever going to be as delicious as the chocolate-chip-triple-fudge-strawberry-butterscotch which is Evil.



05 Villains are iconoclasts.

They can work outside of society's rules to try to change it.

06

Heroes say what they're supposed to say.

Villains speak their minds. Without Villains, a lot of dialogue gets real boring, real fast.



07 Superheroes are Arbor Day.

Villains are Halloween.